



Firmado digitalmente por:
BERROCAL PEREZ ALBELA
Cecilia Mlagros FAU 20307167442
hard
Motivo: Por encargo
Fecha: 11/08/2024 17:16:16-0500



Firmado digitalmente por:
VELASQUEZ GARCIA Maria
Del Sol FAU 20307167442 soft
Motivo: En señal de
conformidad
Fecha: 12/09/2024 10:52:43-0500



PROMPERÚ TURISMO

Campaña Peru WOW - Australia Octubre 2024 - Marzo 2025

V3

9/9/2024



Firmado digitalmente por:
CAVERO GAMARRA Daniel
Ricardo FAU 20307167442 hard
Motivo: Doy V° B°
Fecha: 09/09/2024 16:34:34-0500



Firmado digitalmente por:
MONTAÑA SANCHEZ Henry
William FAU 20307167442 soft
Motivo: Doy V° B°
Fecha: 09/09/2024 13:20:24-0500



Firmado digitalmente por:
PIZARRO CHIZAN Jennifer
Stephanie FAU 20307167442 hard
Motivo: Doy V° B°
Fecha: 11/09/2024 13:03:01-0500

Cliente: PROMPERU
Campaña: Campaña Peru WCV - Australia
Período: Octubre 2024 - Marzo 2025
Medio: DIGITAL



AUSTRIA
 Ref. ID: 57 0000 0000

Código ID	Producto	Medio/Fuente	Utilización	Análisis	Segmentación	Formato	Periodicidad												Módulo de facturación	Total Bruto (Euros)	Total Bruto (Dólares)	Tipo de Contratación	Impugnaciones	GVA	Votos	CTR / VTR %	OMAX-CPW COST / 100	Impugnables	Calidad (Avg)	Calidad %	Porcentaje																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																										
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Observaciones:

Método de facturación: El tipo de cambio oficial del dólar estadounidense al momento de la contratación administrativa es de 1.33

TIC (Dólares a Dólares Australianos): 1.33

TIC (Euros a Dólares): 1.08

TIC (Euros a Dólares): 1.08

Quantificación Ciudad de México: 3,802,000

TOTAL FINAL Euros: 25,389.37 €

TOTAL FINAL Dólares: \$ 38,183.00

TOTAL FINAL Euros: 25,389.37 €