

## INSERTION ORDER

|                      |   |  |
|----------------------|---|--|
| Order Insertion Code | : | UK2-07   |
| Date of Order        | : | September 2024   |
| Company Name         | : | Digital Cinema Media Limited   |
| Media                | : | Digital Cinema Media   |
| Contact Name         | : | Accounts   |
| E-Mail               | : | accounts@dcm.co.uk   |
|                      |   |  |
| Client               | : | <b>PROMPERÚ</b>  |
| Contact              | : | Andrea Untiveros   |
| Address              | : | Calle Uno N° 50. Edificio MINCETUR. Piso 13.<br>Urb. Córpac. Lima 27. Perú |
| Telephone Number     | : | (51-1) 616 7300  |

**CAMPAIGN: "PADDINGTON IN PERU - UK 2024"**

| START DATE              | CLOSING DATE | MEDIA | ITEM  | CITY   | ADDRESS | KPI                   | N° OF DAYS | TOTAL NET AMOUNT (*) |
|-------------------------|--------------|-------|-------|--------|---------|-----------------------|------------|----------------------|
| According to media plan |              | DCM   | Cines | London | Varios  | 1.212.121 impresiones | 28         | £83.550,00           |
| TOTAL NET AMOUNT: (*)   |              |       |       |        |         |                       |            | £83.550,00           |

**TOTAL NET AMOUNT: (\*)**

**£83.550,00**

|             |        |       |
|-------------|--------|-------|
| U.S. Dollar | U.S \$ | ( )   |
| Soles       | S/.    | ( )   |
| Libras      | £      | ( x ) |
| Euros       | €      | ( )   |

**Observaciones:**

\*The service will be paid when completed and once the evidence is received. If there are several publications included in the media Plan, they will be paid monthly against each publication.

- \*PROMPERÚ does not give advance payments.
- \*Payments are made in U.S. dollars (USA - Latam), Euros or GBP (Europe) or Soles (Peruvian currency).
- \*The Service Order is a contractual document.**
- \*This Insertion Order does not authorize the publication of advertisement, it's purpose is to book a space.**
- \*Every material requires PROMPERÚ's approval before printing.**
- \*Send 3 copies of the publications as evidence, attached to the Service Order.
- \*For any query about the insertions, please contact the Media Management Department (51-1) 616 7300 anexo 1214.
- \*Contact Person: Andrea Univeros.
- \*Send the invoice to Finance Department Specialist, attached to a copy of the Service Order.
- \*The invoice must include the Service Order number.
- \*For any query about billing and payments, please contact Silvia Merino at (51-1) 616 7300 extension 1420.

## Payment Instructions

|                   |  |
|-------------------|--|
| Bank Name         | Royal Bank of Scotland   |
| Bank Address      | Threadneedle Street, London  |
| Account Number    | 23202878   |
| Account Name      | Digital Cinema Media Limited   |
| SWIFT Code        | RBOSGB2L   |
| IBAN or ABA       | GB84RBOS16001523202878   |
| Authorized person |  |
| Bill to:          | See information in the Service Order   |
| Billing address   | Calle Uno N° 050 Edificio Mincetur Piso 14<br>Urb. Córpac, Lima 27 (San Isidro) - Perú |

## Promperú Authorization

## Media Agency

## Contact at Media

Tel. (51-1) 616 7300



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Digitally signed by Andreea-Daniela Turburan  
Date: 2024.09.16 15:52:13  
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