

2025 SITE Partner Agreement

Please complete this form to confirm your partner commitment for 2025. Please note all prices listed are in USD. For more information, please contact Samantha Nicastro, Head of Business Development, at SNicastro@SITEglobal.com.

Partner Contact Information

Company Name * (as you would like your company listed)

Contact First Name *

Company Website

Contact Last Name *

Address *

Contact Title *

City/State/Province/Postal Code *

Contact Email Address *

Country *

Contact Phone Number *

** Required field*

Billing & Invoicing Details (if different than above)

Company Name

Contact First Name

Address 1

Contact Last Name

Address 2

Contact Title

City/State/Province/Postal Code

Contact Email Address

Country

Contact Phone Number

NOTES

Please include any specific information required for billing/invoicing purposes.

Event Partner Opportunities

SITE Global Conference 2025 – March 3-6, 2025 – Tulum, Mexico

Sponsorship Opportunities

- | | |
|---|---|
| <input type="checkbox"/> Conference Group Lunch (\$40,000) | <input type="checkbox"/> Coffee Break (\$10,000) |
| <input type="checkbox"/> Hosted Buyer Focus Group (\$30,000/\$15,000) | <input type="checkbox"/> Official Pre/Post FAM (\$10,000) |
| <input type="checkbox"/> Digital Studio (\$25,000) | <input type="checkbox"/> Sustainable Hydration Station (\$10,000) |
| <input type="checkbox"/> Global Conference Buyer/Sponsor Reception (\$20,000) | <input type="checkbox"/> Education Session (\$10,000) |
| <input type="checkbox"/> Chapter Excellence Awards (\$20,000) | <input type="checkbox"/> First Timers' Networking Event (\$10,000) |
| <input type="checkbox"/> Breakout Education Room (\$20,000) | <input type="checkbox"/> Young Leaders' Networking Reception (\$10,000) |
| <input type="checkbox"/> General Session (\$20,000) | <input type="checkbox"/> Thought Leader Interview (\$10,000) |
| <input type="checkbox"/> Chapter Leaders Meeting (\$15,000) | <input type="checkbox"/> Room Drop (\$10,000) |
| <input type="checkbox"/> Relaxation Lounge (\$15,000) | <input type="checkbox"/> Speaker (\$10,000) |
| <input type="checkbox"/> Onsite Registration (\$15,000) | <input type="checkbox"/> Buyer Experience/Activity (\$10,000) |
| <input type="checkbox"/> Countdown Registration Series Email (\$15,000) | <input type="checkbox"/> Know Before You Go Email (\$8,000) |
| <input type="checkbox"/> Mobile App (\$15,000) | <input type="checkbox"/> Work Onsite Corner (\$6,000) |
| <input type="checkbox"/> Lanyards (\$15,000) | <input type="checkbox"/> Wellness Activity (\$6,000) |
| <input type="checkbox"/> Online Registration (\$15,000) | <input type="checkbox"/> Event Survey (\$6,000) |
| <input type="checkbox"/> Attendee Name Badges (\$15,000) | <input type="checkbox"/> Premier Partner Spotlight (\$6,000) |
| <input type="checkbox"/> Education Session (\$10,000) | <input type="checkbox"/> Member Swag (In Kind) |
| <input type="checkbox"/> Commercial Break (\$10,000) | <input type="checkbox"/> Event Survey Prize (In Kind) |
| <input type="checkbox"/> Nail Bar Networking (\$10,000) | <input type="checkbox"/> Early Bird Swag (In Kind) |
| <input type="checkbox"/> Sponsored Activation (\$10,000) | <input type="checkbox"/> Other: |
-

Destination Video Contest – March 3-6, 2025 – Tulum, Mexico

FOR DMOs/CVBs

- ☐ One Submission (\$3,000)
-

Crystal Awards 2025 – March 4, 2025 – Tulum, Mexico

- ☐ VIP Table (\$5,000)
-

SITE Incentive Summit Americas 2025 – April 1-4, 2025 – Stowe, Vermont

- ☐ Two Registrations (\$16,000)
☐ One Registration (\$9,000)

**NOTE: ONLY SPONSORS WILL RECEIVE LOGO RECOGNITION WITH THE EVENT

Buyer Recommendation – please provide at least one **North American** buyer recommendation (buyer must still complete application and qualification process, but you would act as a reference for this buyer)

Name: _____ Company: _____
 Full Address: _____
 Phone: _____ Title: _____ Email: _____

(Sponsorship Opportunities on Next Page)

Sponsorship Opportunities – please select all that apply

- | | |
|---|--|
| <input type="checkbox"/> Hosted Buyer Focus Group (+\$30,000/+\$15,000) | <input type="checkbox"/> Room Drop (+\$5,000 + cost of item) |
| <input type="checkbox"/> Thought Leader Session (+\$10,000) | <input type="checkbox"/> Room Key (+\$5,000) |
| <input type="checkbox"/> Hosted Buyer Experience/Activity (+\$10,000) | <input type="checkbox"/> First Timer's Reception (+\$4,000) |
| <input type="checkbox"/> Lanyards (+\$8,000) | <input type="checkbox"/> Mobile App (+\$4,000) |
| <input type="checkbox"/> Name Badges (+\$8,000) | <input type="checkbox"/> Know Before You Go Email (+\$3,000) |
| <input type="checkbox"/> General Session (+\$7,500) | <input type="checkbox"/> Online Registration (+\$3,000) |
| <input type="checkbox"/> Pre/Post FAM (+\$7,000) | <input type="checkbox"/> Post Event Survey (+\$3,000) |
| <input type="checkbox"/> Commercial Break (+\$6,000) | <input type="checkbox"/> Signature Cocktail (+\$3,000) |
| <input type="checkbox"/> Sustainability (+\$6,000) | <input type="checkbox"/> Wellness (+\$3,000) |
| <input type="checkbox"/> Onsite Registration (+\$5,000) | <input type="checkbox"/> Snack Bag (+\$3,000) |
| <input type="checkbox"/> Coffee Break (+\$6,000) | <input type="checkbox"/> Other: |

SITE NITE Europe 2025 – May 19, 2025 – Frankfurt, Germany

Sponsorship Opportunities– please select one

- | | |
|---|---|
| <input type="checkbox"/> Step & Repeat (\$15,000) | <input type="checkbox"/> VIP Table (\$6,000) |
| <input type="checkbox"/> Food Station (\$12,000) | <input type="checkbox"/> Know Before You Go Email (\$6,000) |
| <input type="checkbox"/> Bar (\$12,000) | <input type="checkbox"/> Logo on Barrel Wall (\$4,000) |
| <input type="checkbox"/> VIP Booth (\$10,000) | <input type="checkbox"/> Logo Recognition (\$2,000) |
| <input type="checkbox"/> Entertainment (\$8,000) | <input type="checkbox"/> Other: |
| <input type="checkbox"/> Registration (\$8,000) | |

SITE Incentive Summit Europe 2025 – June 29 – July 2, 2025 – St. Moritz, Switzerland

- ☐ Two Registrations (\$10,500)
☐ One Registration (\$6,200)

****NOTE: ONLY SPONSORS WILL RECEIVE LOGO RECOGNITION WITH THE EVENT**

Buyer Recommendation – please provide at least one **European** buyer recommendation (buyer must still complete application and qualification process, but you would act as a reference for this buyer)

Name: _____ Company: _____
 Full Address: _____
 Phone: _____ Title: _____ Email: _____

Sponsorship Opportunities – please select all that apply

- | | |
|--|--|
| <input type="checkbox"/> European Hosted Buyer Focus Group (+\$30,000/+\$15,000) | <input type="checkbox"/> Room Key (+\$5,000) |
| <input type="checkbox"/> Thought Leader Session (+\$10,000) | <input type="checkbox"/> Après Networking Zone (+\$5,000) |
| <input type="checkbox"/> Name Badges (+\$8,000) | <input type="checkbox"/> Coffee Break (+\$4,000) |
| <input type="checkbox"/> Lanyards (+\$8,000) | <input type="checkbox"/> First Timers' Reception (+\$4,000) |
| <input type="checkbox"/> General Session (+\$7,500) | <input type="checkbox"/> Post Event Survey (+\$3,000) |
| <input type="checkbox"/> Hosted Buyer Experience/Activity (+\$7,000) | <input type="checkbox"/> Wellness (+\$3,000) |
| <input type="checkbox"/> Pre/Post FAM (+\$7,000) | <input type="checkbox"/> Signature Cocktail (+\$3,000) |
| <input type="checkbox"/> Commercial Break (+\$6,000) | <input type="checkbox"/> Online Registration (+\$3,000) |
| <input type="checkbox"/> Sustainability (+\$6,000) | <input type="checkbox"/> Snack Bag (+\$3,000) |
| <input type="checkbox"/> Onsite Registration (+\$5,000) | <input type="checkbox"/> Know Before You Go Email (+\$3,000) |
| <input type="checkbox"/> Room Drop (+\$5,000 + cost of item) | <input type="checkbox"/> Other: |

SITE Classic 2025 – August 25 – 28, 2025 – Maui, Hawai'i

- ☐ Five Registrations (\$38,000, plus auction donation valued at minimum \$8,000)
- ☐ Two Registrations (\$16,000, plus auction donation valued at minimum \$6,000)
- ☐ One Registration (\$8,500, plus auction donation valued at minimum \$4,000)

****NOTE: ONLY SPONSORS & THE 'FIVE REGISTRATIONS' LEVEL WILL RECEIVE LOGO RECOGNITION WITH THE EVENT**

Buyer Recommendation – please provide at least one **North American** buyer recommendation (buyer must still complete application and qualification process, but you would act as a reference for this buyer)

Name: _____ Company: _____

Full Address: _____

Phone: _____ Title: _____ Email: _____

Sponsorship Opportunities – please select all that apply

- | | |
|---|--|
| <input type="checkbox"/> Hosted Buyer Focus Group (+\$30,000/+\$15,000) | <input type="checkbox"/> Onsite Registration (+\$5,000) |
| <input type="checkbox"/> Thought Leader Session (+\$10,000) | <input type="checkbox"/> Room Key (+\$5,000) |
| <input type="checkbox"/> Hosted Buyer Experience/Activity (+\$10,000) | <input type="checkbox"/> Golf Awards & Lunch (+\$5,000) |
| <input type="checkbox"/> Lanyards (+\$8,000) | <input type="checkbox"/> Golf Beverage Cart Host (+\$5,000) |
| <input type="checkbox"/> Coffee Break (+\$8,000) | <input type="checkbox"/> Mobile App (+\$4,000) |
| <input type="checkbox"/> Name Badges (+\$8,000) | <input type="checkbox"/> Signature Cocktail (+\$3,000) |
| <input type="checkbox"/> General Session (+\$7,500) | <input type="checkbox"/> Online Registration (+\$3,000) |
| <input type="checkbox"/> Pre/Post FAM (+\$7,000) | <input type="checkbox"/> Wellness (+\$3,000) |
| <input type="checkbox"/> First Timers' Reception (+\$6,000) | <input type="checkbox"/> Golf Hole (+\$3,000) |
| <input type="checkbox"/> Commercial Break (+\$6,000) | <input type="checkbox"/> Know Before You Go Email (+\$3,000) |
| <input type="checkbox"/> Sustainability (+\$6,000) | <input type="checkbox"/> Snack Bag (+\$3,000) |
| <input type="checkbox"/> Room Drop (+\$5,000 + cost of item) | <input type="checkbox"/> Post Event Survey (+\$3,000) |

SITE Young Leaders Conference 2025 – October 5, 2025 – Las Vegas, Nevada

Sponsorship Opportunities – please select all that apply

- | | |
|---|---|
| <input type="checkbox"/> Thought Leader Webinar (\$8,000) | <input type="checkbox"/> Coffee Break (\$4,000) |
| <input type="checkbox"/> General Session (\$6,500) | <input type="checkbox"/> Sustainability (\$3,000) |
| <input type="checkbox"/> Lunch (\$6,000) | <input type="checkbox"/> Post Event Survey (\$3,000) |
| <input type="checkbox"/> Onsite Registration (\$5,000) | <input type="checkbox"/> Wellness (\$3,000) |
| <input type="checkbox"/> Commercial Break (\$5,000) | <input type="checkbox"/> Online Registration (\$3,000) |
| <input type="checkbox"/> Education Session (\$5,000) | <input type="checkbox"/> Know Before You Go Email (\$3,000) |
| <input type="checkbox"/> Scholarship (\$4,000) | <input type="checkbox"/> Logo Recognition (\$2,000) |
| <input type="checkbox"/> Signature Cocktail (\$4,000) | <input type="checkbox"/> Other: |

SITE NITE North America 2025 – October 6, 2025 – Las Vegas, Nevada

Sponsorship Opportunities – please select one

- | | |
|--|---|
| <input type="checkbox"/> Step & Repeat (\$15,000) | <input type="checkbox"/> Onsite Registration (\$8,000) |
| <input type="checkbox"/> Food Station (\$12,000) | <input checked="" type="checkbox"/> Dedicated Branded Space (\$6,000) |
| <input type="checkbox"/> Bar (\$12,000) | <input type="checkbox"/> Know Before You Go Email (\$6,000) |
| <input type="checkbox"/> Entertainment (\$8,000) | <input type="checkbox"/> Logo Recognition (\$2,000) |
| <input type="checkbox"/> Welcome Signature Cocktail (\$10,000) | <input type="checkbox"/> Other: |
| <input type="checkbox"/> Online Registration (\$8,000) | |
-

SITE Global Conference 2026 – TBD

☐ I am interested in receiving more information on partnership opportunities.

SITE Year-Round Partnerships

Please select your chosen year-round partnership(s) below.

Onsite Brand Visibility

☐ Industry Trade Show Reception (\$6,000)

Digital Opportunities - please select all that apply. Note, the below pricing reflects a 20% discount for members.

- | | |
|---|--|
| <input type="checkbox"/> Thought Leadership Webinar (\$8,000) | <input type="checkbox"/> eBook Inclusion (\$5,000 per partner) |
| <input type="checkbox"/> News Article on IncentiveWise (\$8,000) | <input type="checkbox"/> Motivate Thought Leadership Piece (\$5,000) |
| <input type="checkbox"/> Spotlight in Email to Database – Primary (\$6,000) | <input type="checkbox"/> Two-Week Slider on SITEGlobal.com (\$4,500) |
| <input type="checkbox"/> inSITE Spotlight – Primary (\$6,000) | <input type="checkbox"/> 30-Day Banner Ad on SITEGlobal.com (\$4,500) |
| <input type="checkbox"/> Social Media Post (\$6,000) | <input type="checkbox"/> Motivate Banner Ad (\$2,500) |
| <input type="checkbox"/> Spotlight in Email to Database – Secondary (\$5,000) | <input type="checkbox"/> inSITE Banner Ad (\$2,500) |
| <input type="checkbox"/> inSITE Spotlight – Secondary (\$5,000) | <input type="checkbox"/> Featured Partner Logo on SITEGlobal.com (\$1,500) |
| <input type="checkbox"/> Virtual Thought Leadership Interview (\$5,000) | <input type="checkbox"/> Other: |
-

Research

Incentive Travel Index (ITI)

- ☐ Champion Level (\$15,000)
 - ☐ Prime Level (\$10,000)
 - ☐ Principal Level (\$5,000)
 - ☐ Base Level (\$2,500)
-

Signature

This form is a binding agreement once electronically signed and submitted below. Upon receipt of this form, SITE will generate an invoice for the partner payment. Contact Samantha Nicastro at SNicastro@SITEglobal.com with any questions.

NOTES

If you have any additions/notes to the above partner opportunities, please include them here.

METHOD OF PAYMENT:

☐ Credit Card* ☐ Wire Transfer ☐ Check

***Note:** A 3% processing fee will be incurred for any payments made via credit card at \$20,000 or higher.

GRAND TOTAL PARTNER SPEND: \$ 7,725

Terms and Conditions

Payment

- A. Price: The Partnership Fee is equal to amounts selected in Agreement.
- B. Partnership Fee Invoice: Upon receipt of a signed Agreement, Partner will receive an invoice for the Partnership Fee. Partner will pay 50% of Partnership Fee upon receipt of invoice. Partner will pay all remaining required funds no later than 90 days prior to the event start date. For any partners confirmed within 90 days, full payment is due upon signing Agreement. Registration access will be provided once full payment has been received (in addition to any auction donation requirements received, if applicable). A 3% processing fee will be incurred for any payments made via credit card at \$20,000 or higher.

Limited Liability

The liability of SITE for any act, error or omission for which it may be held legally responsible shall not exceed the cost of any cash payment. SITE will not, in any event, be liable for consequential damages, including, but not limited to, lost income or profits. SITE shall not be subject to any liability whatsoever for any failure to hold conference because of an act of God, outbreak of hostilities, insurrection, riot, civil disturbance, terrorism, government act or regulation, fire, flood, explosion, accident, theft, or any other cause beyond the reasonable control of SITE. Unintentional or inadvertent failure of either party to print, publish, or circulate the other party's name and/or materials shall not be considered a breach of the Agreement.

No Cancellation After Acceptance

Partner may not cancel this Agreement after acceptance by SITE except for breach of this Agreement by SITE. Due to benefits to Partner received from ongoing promotion, Partner will not be refunded for their partnership in the event of a cancellation due to ongoing promotion. If Partner attempts to cancel this agreement or withdraw its participation for any reason, Partner will still owe SITE, as liquidated damages, the full payment amount of the partnership set forth in this Agreement.

General Terms

- A. The terms and conditions set forth in this Agreement govern the relationship between SITE and Partner. Unless expressly agreed to in writing by SITE, no other terms or conditions appearing in contracts, orders, insertion instructions, or otherwise that conflict with the provisions of this Agreement shall be binding on SITE.
- B. SITE shall not be bound by conditions printed or appearing on order blanks or copy instructions that conflict with provisions of this Agreement.
- C. Nothing herein shall be construed as creating a legal partnership or an association or relationship between the Parties hereto other than for the purpose of this Agreement. Any reference to "partner" in the conduct of business or otherwise is used in the context of marketing terminology to reflect the joint contributions of the parties for the purposes outlined in this Agreement, and not in its legal sense or application.
- D. The waiver of any provision of this Agreement shall not be construed to be a waiver of either party's right to later require strict observation and performance of each of the provisions hereof.
- E. SITE shall use its best efforts to conduct and promote the event & initiatives on the indicated dates and location. Event dates and/or location are subject to change, and Partner will be notified of such change.
- F. Electronic transmission of this Agreement bearing an electronic signature shall be deemed delivery of a signed original Agreement.
- G. All partnership and promotional opportunities are offered on a first-come, first-secured basis.
- H. Private social functions are not permitted during official event dates (including, but not limited to, private dinners and separate activities not included in the scheduled program).
- I. Partnerships must be secured through SITE membership.

Severability

If any section or provision of this Agreement is deemed illegal by a competent court of law, all other provisions of this Agreement shall remain in force. This Agreement shall be construed under Illinois law without regard to its conflicts of law principles.

Entire Agreement

This Agreement constitutes the entire agreement between Partner and SITE. No modification or amendment to this Agreement shall be effective unless made in writing and signed or acknowledged by the party to be bound. All partnership levels and pricing are accurate at the time of printing of this document, SITE reserves the right to modify at any time.

☐ I have read and accept SITE's Terms & Conditions for SITE partners.

Partner Signature

Date