

INSERTION ORDER

Order Insertion Code : EXP 05
Date of Order : ENERO 2023
Company Name : JAPAN MANAGEMENT ASSOCIATION
Media : JMA
Contact Name : Hiroki Yoshizawa
E-Mail : Hiroki_Yoshizawa@jma.or.jp

Client : **PROMPERÚ**
Contact : Andrea Untiveros
Address : Calle Uno N° 50. Edificio MINCETUR. Piso 13.
Urb. Córpac. Lima 27. Perú
Telephone Number : (51-1) 616 7300

CAMPAIGN: "EXPORTACIONES: FOODEX JAPAN 2023"

START DATE	CLOSING DATE	MEDIA	ITEM	CITY	ADDRESS	MEASURES	TYPE OF PURCHASE	TOTAL NET AMOUNT (*)
Según plan de medios	Según plan de medios	OOH	Banners	Tokyo	3 Billboard (Guiding Sign)	848x1,384 - (WxH)mm	Costo Fijo	\$5,934.31
Según plan de medios	Según plan de medios	Digital	Banner		Website Banner Large	300x250 px (smartphone 480x400px)	Costo Fijo	\$5,676.30

TOTAL NET AMOUNT: (*)

\$11,610.61

U.S. Dollar U.S \$ (X)
Soles S/. ()
Libras £ ()
Euros € ()

Observations:

*The service will be paid when completed and once the evidence is received. If there are several publications included in the media Plan, they will be paid monthly against each publication.
*PROMPERÚ does not give advance payments.
*Payments are made in U.S. dollars (USA - Latam), Euros or GBP (Europe) or Soles (Peruvian currency).
***The Service Order is a contractual document.**
***This Insertion Order does not authorize the publication of advertisement, it's purpose is to book a space.**
***Every material requires PROMPERÚ's approval before printing.**
*Send 3 copies of the publications as evidence, attached to the Service Order.
*For any query about the insertions, please contact the Media Management Department (51-1) 616 7300 extension 1207.
*Contact Person: Andrea Untiveros.
*Send the invoice to Finance Department Specialist, attached to a copy of the Service Order.
*The invoice must include the Service Order number.
*For any query about billing and payments, please contact Silvia Merino at (51-1) 616 7300 extension 1420.

Payment Instructions

Bank Name Mizuho BANK, BANK, Ginza-Chuo Branch, Branch NO. 125
Bank Address 1-7-10 Ginza-Chuo-ku, Tokyo 104-0061 JAPAN
Account Number 117264
Account Name JAPAN MANAGEMENT ASSOCIATION
SWIFT Code MHCBJPJT
IBAN or ABA MHCBJPJT
Authorized person JAPAN MANAGEMENT ASSOCIATION

Bill to: See information in the Service Order

Billing address Calle Uno N° 050 Edificio Mincetur Piso 14
Urb. Córpac, Lima 27 (San Isidro) - Perú

Promperú Authorization

Media Agency

Contact at Media

Tel. (51-1) 616 7300

