

INSERTION ORDER

Order Insertion Code : Anglo02
Date of Order : Mayo 2023
Company Name : Warners Group Publications plc
Media : BirdGuides
Contact Name : Ian Lycett
E-Mail : ian.lycett@birdwatch.co.uk

Client : **PROMPERÚ**
Contact : Andrea Untiveros
Address : Calle Uno N° 50. Edificio MINCETUR. Piso 13.
Urb. Córpac. Lima 27. Perú
Telephone Number : (51-1) 616 7300

CAMPAIGN: "GLOBAL BIRDFAIR 2023"

START DATE	CLOSING DATE	MEDIA	COVERAGE	FORMAT	Kind of site	KPI	TOTAL NET AMOUNT (*)
According to plan media		BirdGuides	United Kingdom	E-shot marketing and web presence Birdguides	Specialized Digital Media	200,000 impactos	£1.350.00
TOTAL NET AMOUNT: (*)							£1.350,00
		U.S. Dollar	U.S \$	()			
		Soles	S/.	()			
		Libras	£	(x)			
		Euros	€	()			

Observations:

*The service will be made at the end of service and upon receipt of evidence. In case several publications are made, the monthly payment will be coordinated
*Payments are made in U.S. dollars (USA - Latam), Euros or GBP (Europe) or Soles (Peruvian currency).
*The Service Order is a contractual document.
*This Insertion Order does not authorize the publication of advertisement, it's purpose is to book a space.
*Every material requires PROMPERÚ's approval before printing.
*Send 3 copies of the publications as evidence, attached to the Service Order
*For any query about the insertions, please contact the Media Management Department (51-1) 616 7300 extension 1207.
*Contact Person: Andrea Untiveros
*Send the invoice to Finance Department Specialist, attached to a copy of the Service Order.
*The invoice must include the Service Order number.
*For any query about billing and payments, please contact Silvia Merino at (51-1) 616 7300 extension 1420.

Payment Instructions

Bank Name
Bank Address
Account Number
Account Name
SWIFT Code
IBAN or ABA
Authorized person

LLOYDS BANK
HIGH STREET, STAMFORD, LINGS
sort code 30-98-02 Acc 01550051
Warners Group Publications plc
LOYDGB21477
GB60 LOYD 30980201550051
Aev Oke – Credit Control

Bill to: See information in the Service Order

Billing address
Calle Uno N° 050 Edificio Mincetur Piso 14
Urb. Córpac, Lima 27 (San Isidro) - Perú

Promperú Authorization

Media Agency

Contact at Medialan
Lycett

Tel. (51-1) 616 7300




Ian Lycett
Head of Commercial

Advertisement Sales
ManagerTel 44
(0)208 881 0550