

### INSERTION ORDER

Order Insertion Code : EXP 03  
Date of Order : ENERO 2023  
Company Name : SARL PUBLICATIONS AGRICOLES  
Media : EUROFRESH  
Contact Name : PIERRE ESCODO  
E-Mail : [pierre@eurofresh-distribution.com](mailto:pierre@eurofresh-distribution.com)  
  
Client : PROMPERÚ  
Contact : Andrea Untiveros  
Address : Calle Uno N° 50. Edificio MINCETUR. Piso 13.  
Urb. Córpac. Lima 27. Perú  
Telephone Number : (51-1) 616 7300

#### CAMPAIGN: "EXPORTACIONES: FRUIT LOGISTICA 2023"

START DATE	CLOSING DATE	MEDIA	COVERAGE	ITEM	FORMAT	MEASURES	NUMBER OF ANNOUNCEMENTS	TOTAL NET AMOUNT (*)
Sem 30/Enero	Sem 20/Febrero	Prensa	Europa	Edición Enero/Febrero	Página Editorial: 500 palabras + Foto + Logo Promperú	217 x 305mm FIRST OF FEBRUARY 23	1 1	1 750.00 €
TOTAL NET AMOUNT: (*)								1 750.00 €

U.S. Dollar U.S \$ ( )  
Soles S/. ( )  
Libras £ ( )  
Euros € (€)

#### Observations:

\*The service will be paid when completed and once the evidence is received. If there are several publications included in the media Plan, they will be paid monthly against each publication.  
\*PROMPERÚ does not give advance payments.  
\*Payments are made in U.S. dollars (USA - Latam), Euros or GBP (Europe) or Soles (Peruvian currency).  
\*The Service Order is a contractual document.  
\*This Insertion Order does not authorize the publication of advertisement, it's purpose is to book a space.  
\*Every material requires PROMPERÚ's approval before printing.  
\*Send 3 copies of the publications as evidence, attached to the Service Order.  
\*For any query about the insertions, please contact the Media Management Department (51-1) 616 7300 extension 1207.  
\*Contact Person: Andrea Untiveros.  
\*Send the invoice to Finance Department Specialist, attached to a copy of the Service Order.  
\*The invoice must include the Service Order number.  
\*For any query about billing and payments, please contact Silvia Merino at (51-1) 616 7300 extension 1420.

#### Payment Instructions

Bank Name CAISSE REGIONALE DE CREDIT AGRICOLE MUTUEL D AQUITAINE  
Bank Address 4 RUE PIERRE MENDES France. 47550 BOE  
Account Number 17902990011  
Account Name SARL PUBLICATIONS AGRICOLES  
SWIFT Code AGRIFRPP833  
IBAN or ABA FR76 1330 6003 1717 9029 9001 138  
Authorized person MAUDE LE CORRE

Bill to: See information in the Service Order

Billing address Calle Uno N° 050 Edificio Mincetur Piso 14  
Urb. Córpac, Lima 27 (San Isidro) - Perú

Promperú Authorization

Media Agency

Contact at Media

Tel. (51-1) 616 7300



PUBLICATIONS AGRICOLES  
EUROFRESH DISTRIBUTION  
51 rue Albert Camus - BP 20131  
47000 AGEN - FRANCE

The 10<sup>th</sup> of January  
2023