

**INSERTION ORDER**

Order Insertion Code : EXP 03  
 Date of Order : ENERO 2023  
 Company Name : SARL PUBLICATIONS AGRICOLES  
 Media : EUROFRESH  
 Contact Name : PIERRE ESCODO  
 E-Mail : [pierre@eurofresh-distribution.com](mailto:pierre@eurofresh-distribution.com)

Client : **PROMPERÚ**  
 Contact : Andrea Untiveros  
 Address : Calle Uno Nº 50. Edificio MINCETUR. Piso 13.  
 Urb. Córpac. Lima 27. Perú  
 Telephone Number : (51-1) 616 7300

**CAMPAIGN: "EXPORTACIONES: FRUIT LOGISTICA 2023"**

START DATE	CLOSING DATE	MEDIA	COVERAGE	ITEM	FORMAT	MEASURES	NUMBER OF ANNOUNCEMENTS	TOTAL NET AMOUNT (*)	
Sem 30/Enero	Sem 20/Febrero	Prensa	Europa	Edición Enero/Febrero	Página	217 x 305mm	1	1 750.00 €	
Editorial: 500 palabras + Foto + Logo Promperú							FIRST OF FEBRUARY 23	1	

**TOTAL NET AMOUNT: (\*)**

**1 750.00 €**

U.S. Dollar	U.S \$	( )
Soles	S/.	( )
Libras	£	( )
Euros	€	(€)

**Observations:**

- \*The service will be paid when completed and once the evidence is received. If there are several publications included in the media Plan, they will be paid monthly against each publication.
- \*PROMPERÚ does not give advance payments.
- \*Payments are made in U.S. dollars (USA - Latam), Euros or GBP (Europe) or Soles (Peruvian currency).
- \*The Service Order is a contractual document.
- \*This Insertion Order does not authorize the publication of advertisement, it's purpose is to book a space.
- \*Every material requires PROMPERÚ's approval before printing.
- \*Send 3 copies of the publications as evidence, attached to the Service Order.
- \*For any query about the insertions, please contact the Media Management Department (51-1) 616 7300 extension 1207.
- \*Contact Person: Andrea Untiveros.
- \*Send the invoice to Finance Department Specialist, attached to a copy of the Service Order.
- \*The invoice must include the Service Order number.
- \*For any query about billing and payments, please contact Silvia Merino at (51-1) 616 7300 extension 1420.

**Payment Instructions**

Bank Name	CAISSE REGIONALE DE CREDIT AGRICOLE MUTUEL D AQUITAINE
Bank Address	4 RUE PIERRE MENDES France. 47550 BOE
Account Number	17902990011
Account Name	SARL PUBLICATIONS AGRICOLES
SWIFT Code	AGRIFRPP833
IBAN or ABA	FR76 1330 8003 1717 9029 9001 138
Authorized person	MAUDE LE CORRE

Bill to: See information in the Service Order

Billing address: Calle Uno Nº 050 Edificio Mincetur Piso 14  
 Urb. Córpac, Lima 27 (San Isidro) - Perú

Promperú Authorization

Media Agency

Contact at Media

Tel. (51-1) 616 7300



**PUBLICATIONS AGRICOLES  
 EUROFRESH DISTRIBUTION  
 51 rue Albert Camus - BP 20131  
 47000 AGEN - FRANCE**

*The 10<sup>th</sup> of January 2023*