

# INSERTION ORDER

Order Insertion Code : DINV02  
 Date of Order : June 2023  
 Company Name : FINANCIAL TIMES LTD  
 Address : 330 Hudson Street, New York, NY, 10013  
 Media : FINANCIAL TIMES  
 Contact Name : Ben Tobin  
 E-Mail : [ben.tobin@ft.com](mailto:ben.tobin@ft.com)  
 Client : PROMPERÚ  
 Contact : Andrea Univeros  
 Address : Calle Uno Nº 50. Edificio MINCETUR. Piso 13.  
 Urb. Cópac. Lima 27. Perú  
 Telephone Number : (51-1) 616 7300

## CAMPAIGN: \* DESTINO INVERSIONES 2023\*

START DATE	CLOSING DATE	MEDIA	TYPE OF SITE	COVERAGE	FORMAT	TYPE OF PURCHASE	KPI	TOTAL NET AMOUNT (*)
Accordint to media plan		Financial Times	Financial Times Print Financial Times Web	Global	Print Special Report Sponsorship Added Value: articles, Banner, Emailing	CF -	125.000 circulation 460.000 Impressions / 5.000 emailing	\$129.784,00 -
TOTAL NET AMOUNT: (*)								\$ 129.784,00
		U.S. Dollar	U.S \$	( x )				
		Soles	S/.	( )				
		Libras	£	( )				
		Euros	€	( )				

### Observations:

\*The service will be paid when completed and once the evidence is received. If there are several publications included in the media Plan, they will be paid monthly against each publication.  
 \*PROMPERÚ does not give advance payments.  
 \*Payments are made in U.S. dollars (USA - Latam), Euros or GBP (Europe) or Soles (Peruvian currency).  
 \*The Service Order is a contractual document.  
 \*This Insertion Order does not authorize the publication of advertisement, it's purpose is to book a space.  
 \*Every material requires PROMPERÚ's approval before printing.  
 \*Send 3 copies of the publications as evidence, attached to the Service Order.  
 \*For any query about the insertions, please contact the Media Management Department (51-1) 616 7300 anexo 1214.  
 \*Contact Person: Andrea Univeros  
 \*Send the invoice to Finance Department Specialist, attached to a copy of the Service Order.  
 \*The invoice must include the Service Order number.  
 \*For any query about billing and payments, please contact Silvia Merino at (51-1) 616 7300 extension 1420.

### Payment Instructions

Bank Name : HSBC BANK USA NA  
 Bank Address : see attached  
 Account Number : 1822756  
 Account Name : FINANCIAL TIMES LTD  
 SWIFT Code : MRMDUS33  
 IBAN or ABA : see attached  
 Authorized person : Ben Tobin

Bill to: See information in the Service Order

Billing address : Calle Uno Nº 50. Edificio MINCETUR. Piso 14.  
 Urb. Cópac. Lima 27. Perú

Promperú Authorization

Tel. (51-1) 616 7300

Media Agency



Contact at Media