

**INSERTION ORDER**

Order Insertion Code : INV 10  
Date of Order : Mayo 2023  
Company Name : OUTFRONT Media  
Address : 185 Highway 46 Fairfield, NJ 07004  
Media : OUTFRONT MEDIA  
Contact Name : Kyle Henley  
E-mail : [kyle.henely@outfront.com](mailto:kyle.henely@outfront.com)  
  
Client : PROMPERÚ  
Contact : Jose Luis Rosales  
Address : Calle Uno N° 50. Edificio MINCETUR. Piso 13.  
Urb. Córpac. Lima 27. Perú  
Telephone Number : (51-1) 616 7300

**CAMPAIGN: "TRANSFORMERS 2023"**

START DATE	CLOSING DATE	MEDIA	ITEM	CITY	ADDRESS	MEA SURES	N° OF DAYS	TOTAL NET AMOUNT (*)
According to Plan Media		OOH	DS Bulletin (3-Units)	EEUU (New York)	Times Square Trio -- Heart of Times Square F/S	Spot 15 sec / 120 sec loop	30 días	
According to Plan Media		OOH	DS Bulletin (3-Units)	EEUU (New York)	Times Square Trio -- Heart of Times Square F/N	Spot 15 sec / 120 sec loop	30 días	\$49,800,00
According to Plan Media		OOH	DS Bulletin (3-Units)	EEUU (New York)	Times Square Trio -- Heart of Times Square F/NE	Spot 15 sec / 120 sec loop	30 días	
According to Plan Media		OOH	DS Bulletin (3-Units)	EEUU (New York)	The Cube - 47th St btw 7th Ave & Broadway F/SW	spot 10 sec / 100 sec loop	30 días	\$148,500,00
According to Plan Media		OOH	DS Walls	EEUU (Los Angeles)	The Americana Tower - Americana - Digital Elevator Tower F/S	spot 15 sec / 150 sec loop	30 días	\$37,125,00

**TOTAL MONTO NETO (\*)****\$235.425,00**

U.S. Dollar	U.S \$	( x )
Soles	S/.	( )
Libras	£	( )
Euros	€	( )

**Observations:**

\*The service will be paid 100% in advance.  
\*Payments are made in U.S. dollars (USA - Latam), Euros or GBP (Europe) or Soles (Peruvian currency).  
\*The Service Order is a contractual document.  
\*This Insertion Order does not authorize the publication of advertisement, it's purpose is to book a space.  
\*Every material requires PROMPERÚ's approval before printing.  
\*Send 3 copies of the publications as evidence, attached to the Service Order.  
\*For any query about the insertions, please contact the Media Management Department (51-1) 616 7300 extension 1207.  
\*Contact Person: Andrea Untiveros.  
\*Send the invoice to Finance Department Specialist, attached to a copy of the Service Order.  
\*The invoice must include the Service Order number.  
\*For any query about billing and payments, please contact Silvia Merino at (51-1) 616 7300 extension 1420.

**Payment Instructions**

Bank Name	JP Morgan Chase
Bank Address	270 park Ave. NYC, NY 10017
Account Number	323-662021
Account Name	OUTFRONT Media
SWIFT Code	CHASUS33
IBAN or ABA	021000021
Authorized person	Bill Medel

Bill to:	See information in the Service Order
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Billing address	Calle Uno N° 50. Edificio MINCETUR. Piso 14. Urb. Córpac. Lima 27. Perú
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Autorización Promperú

Central de Medios

Contacto autorizado  
en el Medio

Tel. (51-1) 616 7300

Bill Medel